



European Job market

Graphic designer

Qualifications



- Technical skills
- Communication skills —> listen to the visions of the clients
- Time management
- Accepting criticism
- Creativity—> wanting to develop their design skills
- Storytelling ability—> knowing how to appeal to the customer



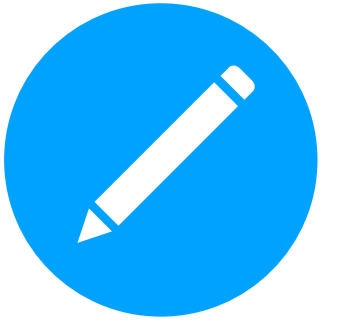
Exams



- Courses in graphic design at colleges to specify on different topics
- You don't need an exam
- You can start your own business without any special exam



Abilities and well-developed potentials



- excellent IT skills, especially with design and editing software
- exceptional creativity and innovation
- excellent time management and organization skills
- accuracy and attention to detail
- an understanding of the latest trends and their role within a commercial environment
- professional approach to time, costs and deadlines
- teamwork, socializing, responsibility



Advantages and Disadvantages

Getting to use both the creative and analytical sides of your brain

Freelancer or in-House: the choice is yours

Graphic design is a highly coveted skill in many industries

Design is subjective

Not considered as a difficult job

A competitive market to break into



Usual job activities



- Designing: advertisement, flyers, websites, logos, packaging
- Delivering a message through color and form
- Intervening at different stages of the realization: creation, execution, printing



Possible working places

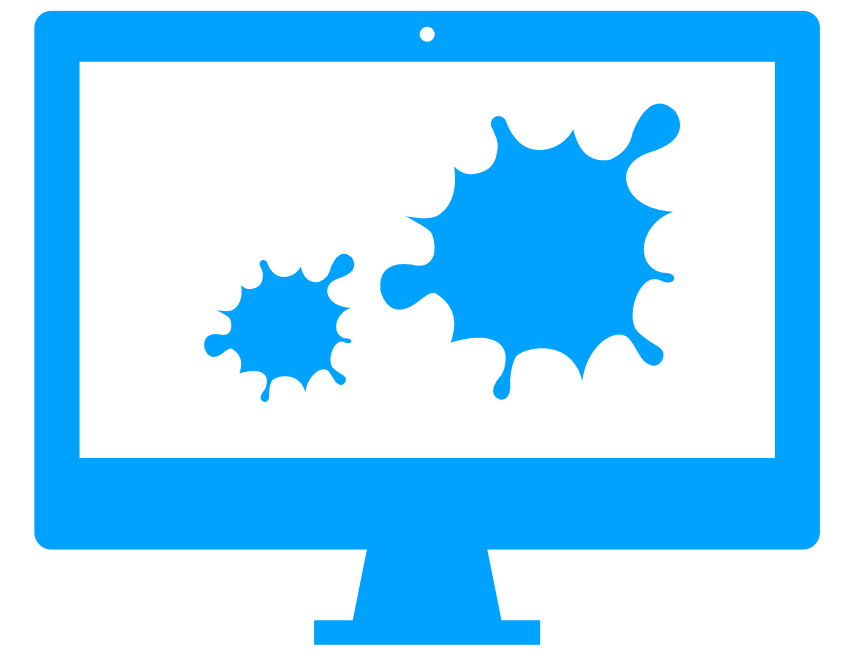


- You have to have access to technical equipment (drafting tables, computers, software,...)
- Having this equipment at home you can work in home-office
- You can also work in an office —> you'll probably have to share it

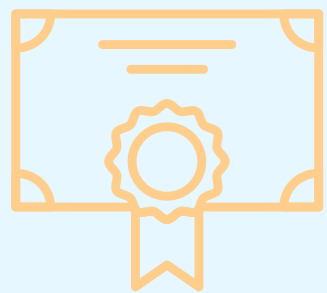


Sustainability for a future Labour market

- Often considered as a dying market
- It's a growing and versatile field
- Characterized by flexibility and limitless possibilities for specialization
- More than 20% are freelancers



JOBS OF THE FUTURE IN THE SOCIAL FIELD



Qualifications and exams

Several traineeship in retirement home or social services in general, with a state diploma for social assistance



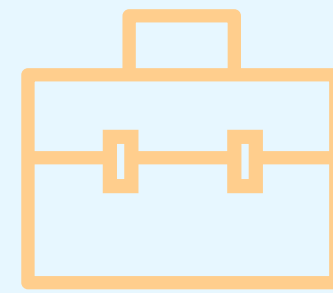
Abilities and potentials

Communication
Patience
Welcoming
Openmind



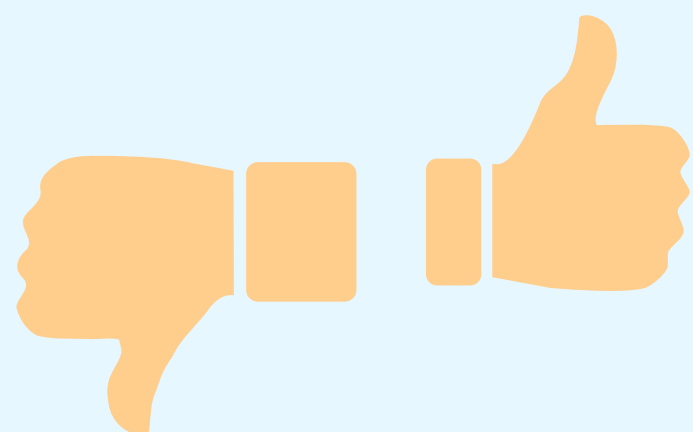
Working places

If you have an English exam as the First Cambridge for instance or good English skills you can work everywhere because there is social needs all over the world at different levels



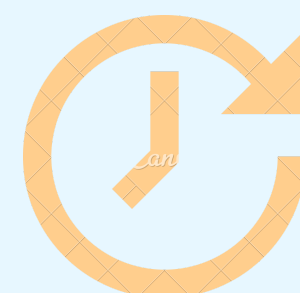
Job activities

Help persons in the need (legal representative for instance : they helped adults that can't manage their budget



Advantages and disadvantages

Good things : trip ; meet new person from several culture
Bad things : really stressed, must be able to keep your calm even with pressure



Sustainability

Older people will always need help so these jobs will always be useful

paediatrician

→ similar to vet medicine (different studies)

skills:

- patient
- responsible
- adaptability
- empathic/friendly
- communicative

where you can work:

- your own practise
- hospital

what you do:

- curing children
- you 'join' / watch over them while growing up

future:

- it will be needed as long as there are children

jobs in healthcare system

pharmacist

- you need to finish school with the a-levels of your country
→ study at university (about 5 years)

- communication skills
 - interested in science
 - accurate at work
- } needed skills

- pharmacy
 - labs / medicine factory
- } where you can work

what you do:

- selling medicine → service
- celebrating new medicine

future:

- no more pharmacies because of online shops
- we will always need new medicine (vaccine → corona)

veterinarian

- high education (similar to the pharmacist)
→ long studies of vet medicine (5-7 years)

skills:

- love animals
- calm
- careful/accurate
- not too sensitive
- communicative
- passionate

where you can work:

- your own practice
- clinic
- veterinary office (check the hygiene)

what you do:

- take care of animals
→ cure animals
- check the hygiene

future:

- safe, because there will always be people having pets

pro's:

- you can help people
- safe future
- high income (depends)

con's:

- high responsibility
- hard(tiring) job
- you have to stay strong emotionally

Pros & Cons

PROS

- Do different things every day
- Big job demand in the future
- High income

CONS

- Eye problems

MARKETING MANAGER

Qualities you need:

- Visionary Leadership
- Strategy and Development
- Management
- Inter personal skills
- Team Building

Study Possibilities

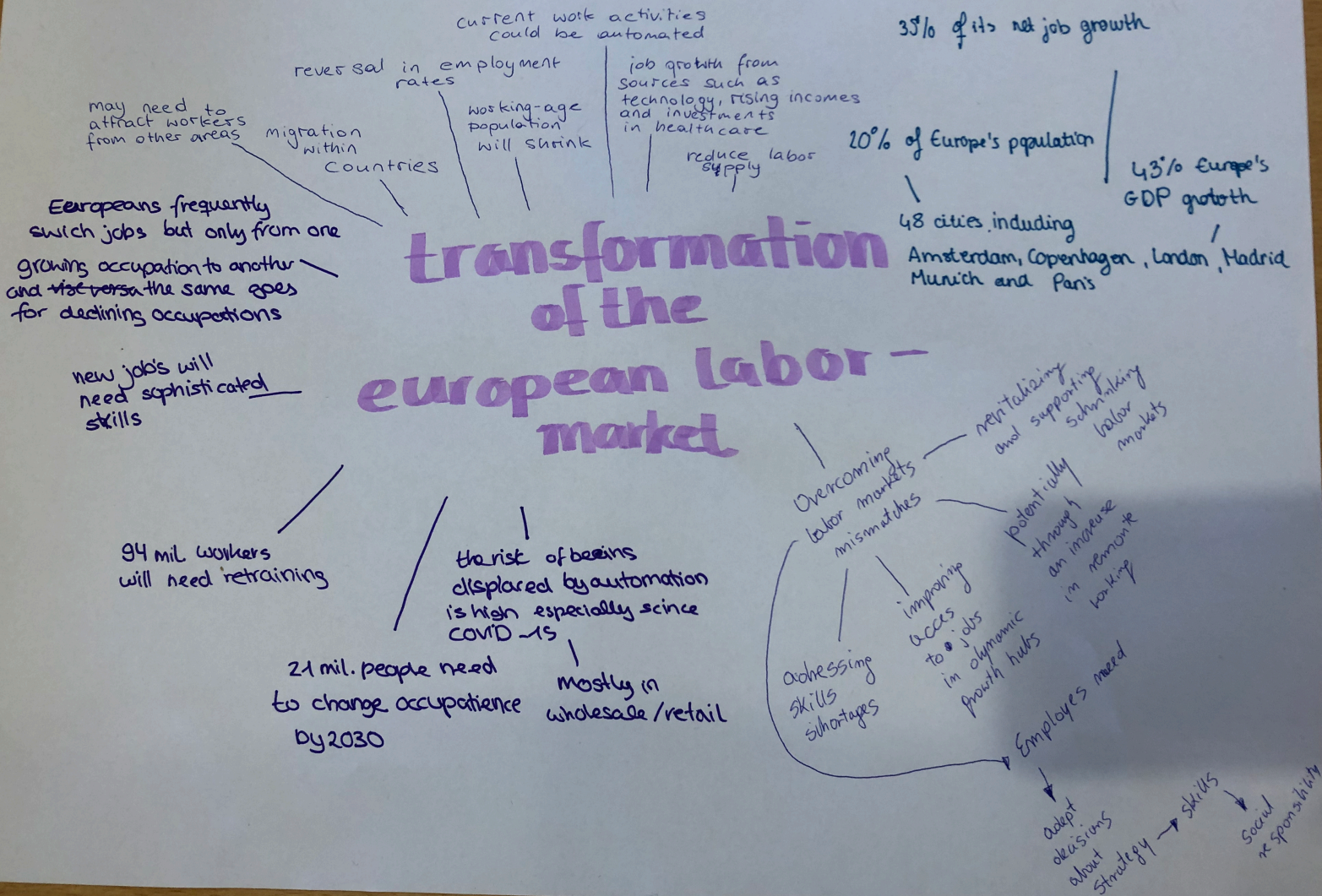
- Marketing Management
- Industrial economics
- Business economics

What is your job

- To bring customers to a company
- Advertisements, using social media, events
- Sustainable in the future.

Where you work

- (To bring customers to a company)
- Hired by companies
- Work for companies selling Product



INVESTMENT BANKER

Exams: Finra exam(SIE + sponsorship beferoe)

Education differs on a company But major in banking is always appriceated

Competences

Reading
graphs,
analitical
thinking,
begginer
collage level
mathemahem
atics,
dedication

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Pros	Cons
<u>Good earings</u>	<u>Long hours, at the beggining even up to 80h+/week</u>
<u>REALLY GOOD EARINGS</u>	<u>All Day screen exposure</u>
<u>Big oportunities to trasition to another branch</u>	<u>Sttess and big responsibility (for some it can be possitive)</u>