



Erasmus+

Projekt „Youth & Economy”: 2019-1-PL01-KA229-064995



St.-Johannis-Schule
Oberschule
Gymnasium



MONGAZON
Collège - Lycée - Supérieur

On January 13-17, we hosted our partners from France and Germany. The aim of the first mobility was to get to know students and teachers better and to cooperate in the analysis of advertisements and creating their own advertising projects.

On the first day (13.01), students presented their schools and cities, and then they all went together to explore Toruń. Despite the unfavorable weather, the students had the opportunity to integrate during the city game.

In order to familiarize our guests with the latest history of our country, on the second day we went to Gdańsk and the European Solidarity Center, which made a great impression on both students and teachers.

The day of January 15 was an introduction to the work related to the goal of the project because the students took part in a lecture on advertising at the Faculty of Economic Sciences and Management of the Nicolaus Copernicus University, and during the break the guests had the opportunity to taste and learn how to create gingerbread in the Gingerbread Museum.

The next two days, students in international groups realized the goals of the project by analyzing various techniques used in advertising and then preparing slogans and advertisements for selected products.

The last stage of the workshop was work in national groups with tutors on the advertisement of their own school and its presentation on the forum. And the last accent integrating the entire design community were dance workshops.

EVALUATION

At the end of the stay, as part of the evaluation, students received a questionnaire with the following questions:

EVALUATION AND CONCLUSION AFTER FIRST MOBILITY IN POLAND

1. What were your expectations and concerns about the exchange?
2. What were your first impressions after coming to Poland? How did you feel?
3. How did you receive your partners?
4. If you had any prejudices, did you overcome them? How? Why?
5. What would you describe as positive or negative during your stay in Poland?
6. When applying for admission to the program, you defined yourself as an open person. On a scale of 1-10, determine how open you actually were during your stay.
7. Have you noticed any differences among students of other nationalities in terms of their behavior at home and at school?

Ad 1. Before the exchange, the students were afraid that they would not like the host family and their correspondent and the language barrier.

Ad 2. In most of the statements, the students described themselves as nervous, excited but tired of the journey and rather surprised by the cold.

Ad 3 Guests from abroad perceived Poles as welcoming, friendly and open and expressed their hope for a long-lasting friendship.

Ad 4. Most of the participants came without prejudices and among those who had them, most of them managed to overcome them, especially those concerning the language and the way of being.

Ad 5 Positive observations concerned the organization, cultural attractions, establishing friendships and communication in foreign languages. The negative ones concerned the organization and too frequent use of the Polish language by the organizers.

Ad 6 The students assessed themselves at 7.5 -10. The vast majority of them were 9.

Ad 7 Poles were assessed as hospitable, nicer than other nations they know and spending a lot of time eating and drinking large amounts of tea. And the French are well organized and fun. I also liked the way the French greeted each other.

CONCLUSIONS

Emphasis on the use of English by all project participants.

More frequent and systematic work on project guidelines.

Putting more emphasis on workshop work on the project during the second and third mobility after we managed to break the barriers and prejudices so positively during the first mobility.